B.A. JOURNALISM (Honours) Syllabus University of Calcutta (CCF) Effective From 2023-24

DSCC 1: Basics of Journalism and Mass Communication

SEC 1 : Practicing Journalism

DSCC 2 : Broadcasting Principles

SEC2 : Practicing Audio-Visual

DSCC 3 : Reporting & Editing Practices for Print Media

DSCC- 4: Communication Media & Society

SEC-3 : (i) Field based communication project. Students (7-10 in a group) are to be asked to cover a chosen field on a prescribed format to explore the geo-social and demographic conditions and theorize.

(ii) Photography project on semester topic.

(iii) Learning page making software for a tabloid journal (7-10 in a group).

DSCC 5- History of Indian Journalism

DSCC 6- Media Management & Press Law

DSCC 7- Advertising Principles and Practice

DSCC 8- Public Relations

DSCC 9- Introduction to New & Digital Media

DSCC -10: Development Communication

DSCC 11- Advanced Media & Cultural Theories

DSCC 12- Film Studies

DSCC 13- Communication Research

DSCC 14- Forms of Communication: Classical and Critical

DSCC 15- Documentary Film Making

CC 16- Folk and Community Media

CC 17- Political Communication & International Affairs

CC 18- Health, Science & Environment Communication

CC 19- Human Rights and Gender Studies

CC- 20 – Dissertation

CC- 21 – Essay Writing and Survey Content Analyses

CC- 22 – Feature Film Making

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	Professional Ethics	Gender	Human Values	Environment and Sustainability
DSCC 1				
SEC 1				
DSCC 2				
SEC2				
DSCC 3			Unit 2 (Sem 3)	Unit 3 (Sem 3)
DSCC- 4				
SEC-3				
DSCC 5				
DSCC 6	Unit 3 (Sem 4)			
DSCC 7	Unit 3 (Sem 4)			
DSCC 8			Unit 3 (Sem 4)	
DSCC 9	Unit 3 (Sem 5)			
DSCC -10			Unit 1 (Sem 5)	Unit 3 (Sem 5)
DSCC 11		Unit 3 (Sem 5)		

DSCC 12				
DSCC 13				
DSCC 14				
DSCC 15				
CC 16				
CC 17				
CC 18				**Unit 2 (Sem 7)** **Unit 3 (Sem 7)**
CC 19		**Unit 2 (Sem 7)** **Unit 3 (Sem 7)**	**Unit 1 (Sem 7)**	
CC- 20				
CC- 21				
CC- 22				

Reasons for Mapping Cross Cutting Issues

1. **Professional Ethics:**
    - Professional Ethics is covered in the syllabus is DSCC6, DSCC7 and DSCC9
    - These papers deal with code of journalistic and media ethics, advertising ethics, ethics of online journalism
    - Students get to know the professional boundaries of journalism.
2. **Gender**:
    - Issues of gender are covered in DSCC11 and CC19
    - The students are sensitized to issues relating to gender issues in media. They get to do assignments based on these
    - Students develop understanding, relating to sex and gender, gender and advertising, women empowerment, women rights, feminist movement, liberal feminism, radical feminism, Marxists feminism, Cultural feminism, ecofeminism, third world feminism, gender mainstreaming
    - They also get to know laws relating to Indecent Representation of Women in Media.
3. **Human Values**:
    - Ideas about Human Rights- DSCC3, DSCC8, DSCC10 and CC19 papers enable students in Human Rights reporting, declaration of Human Rights, balance between rights and duties and Human Development
    - Students learn the concept of human rights and values.
4. **Environment and Sustainability:**
    - Environment and Sustainability is covered in DSCC3, DSCC10 and CC18
    - The papers cover the various aspects of of Environmental Journalism, Energy and Environment, Global and National Issues of Environment Communication
    - The issues relating to climate change and environmental equity is covered in the syllabus
    - The students also get to know various important environmental movements

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