# B.A. JOURNALISM (Honours) Syllabus University of Calcutta (CBCS) Effective From 2018-19

- CC 1-1:Introduction to Jornalism
- CC 1-2:History of Indian Journalism
- CC2-3: Reporting & Editing
- CC2-4: Media & Communication
- CC3-5: Communication, Media, Society
- CC3-6: Media & Cultural Studies
- CC3-7: Introduction to Radio
- SEC-A-3-1: Radio Writings & Presentation
- SEC-A-3-2: Ph
- to Journalism
- CC-4-8: Introduction to Television
- CC-4-9: Film Theories & Production
- CC1-4-0: Media Management, Press Laws
- SEC 4 B(1): Documentary Film Production
- SEC-B-4-2:Feature Film Production
- CC-5-11: Introduction to New Media
- CC-5-12: Development Communication
- DSE 5-A(1): Global Media & Politics
- DSE 5 A(2): Media, Human Rights, Gender, Environment Studies
- CC- 6- 13: Advertising
- CC-6 -14: Public Relations
- DSE B-5-1: Multimedia Journalism
- DSE B-5-2: Communication Research
- DSE B-6-3: Folk & Community Media
- DSE B-6-4: Health & Science Communication

General Electives
Covering Two Disciplines with two courses each.

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| | Professional Ethics | Gender | Human Values | Environment and Sustainability |
|---|---|---|---|---|
| CC1 | | | | |
| CC2 | | | | |
| CC3 | | | | |
| CC4 | JORA Unit- 4 | | | |
| CC5 | | | | |
| CC6 | | JORA Unit-4 | | |
| CC7 | | | | |
| CC8 | | | | |
| SEC 3 A(1) | | | | |
| SEC 3 A(2) | | | | |
| CC9 | | | | |
| CC10 | JORA Unit-4 | | | |
| SEC 4 B(1) | | | | |
| SEC 4 B(2) | | | | |
| CC11 | JORA Unit-2 | | | |
| CC12 | | JORA Unit-2, Unit-4 | JORA Unit-1 | |
| DSE 5 A(1) | | | | |
| DSE 5 A(2) | | JORA Unit-3 | JORA Unit-1 | |
| DSE 5 B(1) | JORA Unit-1 | | | |
| DSE 5 B(2) | JORA Unit-4 | | | |
| CC13 | JORA Unit-2 | | | |
| CC14 | | | | |
| DSE 6 (A1) | | | | |
| DSE 6 (A4) | | | | JORA Unit-3 |
| DSE 6 B(1) | | | | |
| DSE 6 B(2) | | | | |
| AECC 1 | | | | |
| AECC2 | | | | |

# Reasons for Mapping Cross Cutting Issues

1. **Professional Ethics:**
    - Professional Ethics is covered in the syllabus is CC4, CC10, CC11, CC13 and DSE 5 B(1), DSE 5 B(2)
    - These papers deal with code of journalistic and media ethics, advertising ethics, ethics of online journalism
    - Students get to know the professional boundaries of journalism.
2. **Gender**:
    - Issues of gender are covered in CC6, CC12 and DSE 5 A(2)
    - The students are sensitized to issues relating to gender issues in media. They get to do assignments based on these
    - Students develop understanding, relating to sex and gender, gender and advertising, women empowerment, women rights, feminist movement, liberal feminism, radical feminism, Marxists feminism, Cultural feminism, ecofeminism, third world feminism, gender mainstreaming
    - They also get to know laws relating to Indecent Representation of Women in Media.
3. **Human Values**:
    - Ideas about Human Rights- CC12, and DSE 5 A(2) papers enable students in Human Rights reporting, declaration of Human Rights, balance between rights and duties and Human Development
    - Students learn the concept of human rights and values.
4. **Environment and Sustainability:**
    - Environment and Sustainability is covered in DSE 6 (A4)
    - The papers cover the various aspects of of Environmental Journalism, Energy and Environment, Global and National Issues of Environment Communication
    - The issues relating to climate change and environmental equity is covered in the syllabus
    - The students also get to know various important environmental movements

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