

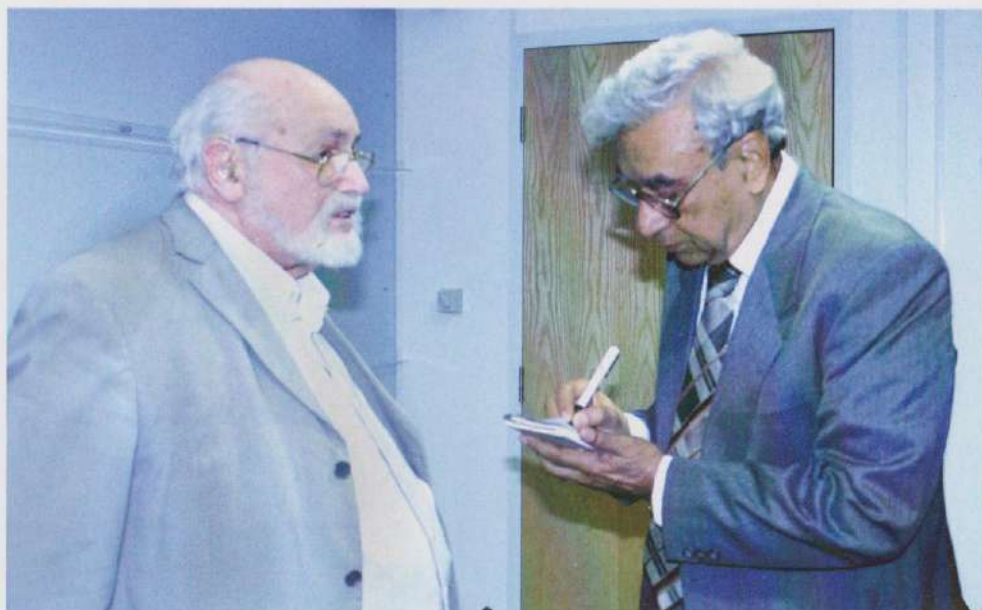
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*Inauguration of
Certificate Course on*
Basics of Photography

Organised by
Gurudas College

in collaboration with
Photographic Association of Dum Dum



Sir George Pollock, Past President of the Royal Photographic Society with Dr. Abhoy Nath Ganguly, President Photographic Association of Dum Dum



PADians at Greek Photo Workshop

image

(Special issue)

On the occasion of
the opening ceremony of
Certificate Course on 'Basics of Photography'

Organized by
Gurudas College

in collaboration with
Photographic Association of Dum Dum

Inauguration by

Prof. Pijushkanti Panigrahi

Hon'ble Dean of the Faculty, Council for
Post-Graduate Studies in Education, Journalism &
Library Science, University of Calcutta

Chief Guest

Dr. Abhoy Nath Ganguly,

Hon'ble President, Photographic Association of Dum Dum

Guest of Honour

Prof. Abir Chattopadhyay,

Hon'ble Chairperson, Under-Graduate Board of Studies
Journalism & Mass Communication, University of Calcutta

Course Curriculum

Sl.	Topic	Hour	Faculty
1	The Basic Principles of Photography	1h	Prof. B. Sengupta
2	History of Photography	1h	Dr. J. Rishi
3	Fundamentals of Light	1h	Ms. K. Majumder
4	Shutter	1h	Dr. A. N. Ganguly
5	Camera	2h	Mr. P. K. Palit
6	Exposure	2h	Prof. B Sengupta
7	Lens	1h	Ms. K. Majumder
8	Filter	1h	Mr. A. Podder
9	Flash Photography	1h	Mr. J. Mukhopadhyay
10	Depth of Field	1h	Prof. B. Sengupta
11	Digital Camera Features	2h	Mr. P. K. Palit
12	Introduction to Digital Photography	2h	Mr. M. Bandyopadhyay
13	Digital Exposure & Autofocus	1h	Mr. M. Bandyopadhyay
14	Supplementary Lenses	1h	Prof. B. Sengupta
15	Photo Editing	2h	Mr. P. P. Halder
16	Pictorial Photography	1h	Dr. A. N. Ganguly
17	Composition	1h	Mr. A. Podder
18	Outdoor Shooting (Two Sundays)	8h	
19	Introduction to Photojournalism	1h	Dr. A. N. Ganguly
20	Photojournalism in Practice	1h	Mr. A. Paul
	Exam	4h	

Total Duration

36h

Classes will be held on every Saturday between 2.00 - 4.00 p.m

Cover Photo : "Kiss" by Partha Pratim Halder

Message for the students in "Basics of Photography"

I am very pleased to learn that **GURUDAS COLLEGE** in collaboration with **Photographic Association of Dum Dum** is going to organise a certificate course on "Basics of Photography". Very few colleges offer such a course in spite of the uses it could have for the students like you.

Photography has been one of the most celebrated forms of art. Photography teaches people to appreciate the environment and nature. Through photography, you can be able to realize the beauty of even the simplest thing around such as a butterfly enjoying its newly harvested nectar in a flower resting on a fertile land. One can see what is happening in the society such as what issues need immediate actions and what problems are remained unseen. This form of art lets you experience what is outside your classrooms.

Photography will also allow you to be more creative as you want. You will learn to find views and angles that would make something look as pleasing as possible. You would learn that there is really nothing ugly that can be found in nature but only eyes that cannot see what things are really aesthetically pleasing.

Photography can also open your doors. Learning about this form of art can give you a lot of opportunities in the future. Unlike many popular career paths, the need for a photographer is one that will surely be always around. There will always be events that need to be recorded through the art of photography. Being a photographer would be a very nice part time job for students who have the passion and creative mind. Photography would let you learn things about yourselves. Through how you shoot pictures you will be able to learn what things are fascinating to you and what things appear not that enjoyable.

I wish all the students an enjoyable course.

BIKAS C SANYAL, Ph.D, D.Sc. (Hon)

Chevalier de la Légion d'Honneur (France), Pravasi Bharatiya Samman Awardee (India)

Former Advisor to UNESCO & amp; Director of Maison de l'Inde


Representing the Ramakrishna Mission of India at the UNESCO-NGO Liaison Committee

Patron, Photographic association of Dum Dum

Dr. Nrisinha Prasad Bhaduri
Chairman, Governing Body,
Netaji Institute For Asian Studies
Kolkata - 700 020

Message

I am extremely happy to learn that Gurudas College in collaboration with Photographic Association of Dum Dum is going to organize a certificate course on 'Basics of Photography'. The role of photography in every sphere of modern life is very apparent but needless to mention that inspite of many developments incorporated in the equipment, lot of things still remain to be studied in order to master the subject. I appreciate the initiative taken by the college authority in this direction and sincerely wish a success of this course which will benefit the students immensely.



(NRISINHA PRASAD BHADURI)

23.6.2019

Principal's Message

I extend my best wishes for the Certificate Course on 'Basics of Photography' organized by Gurudas College in collaboration with the Photographic Association of Dum Dum.

Dr. Mausumi Chatterjee
Principal
Gurudas College

NicosKaranikis

Dear Professor,
Many thanks for the invitation!
I wholeheartedly wish the course great success and would be glad if you could convey my best wishes to all participants.

Best regards,

NicosKaranikis
Director, FIAP Media Relations Service
International Federation of Photographic Art

Professor Andreas L Andreou EFIAP/diamond3, HonEFIAP, ICS/Safiiri, PhenixISF, RISF10, GPU-VIP4, GPU-CR4, GM-UPHK, GM-ICS, ME-UPHK, MHIPS, HonMPI, MICS, MUSPA, MFMPA, MSWAN, GMSAP, MSAP, HonFICS(USA), HonFIP, HonFPAD, HonFCE(Romania), GPA.PESGSPC, HonPESGSPC, HonFPSNJ, HonEPI(India), HonECCC, DSISF, FPlatinumISF, EHISF, HonFUPHK, HonHIPS (India), HonFKO (Croatia), HonFBSPA (Bangladesh), HonFPI (India), HonFPSBP (Malaysia), HonFARGUS(Romania), HonFPSG (Pakistan), HonFSAP (India), HonE.UsPA, HonF.SWAN, HonE.FMPA, HonWPG, SE.HKCPAC, BME, ISF CR (Cyprus)

WARM CONGRATULATIONS
IT'S TRULY FANTASTIC.
MY HEART WILL BE WITH YOU.
FIAP IN MY HEART FOREVER...

BEST FRIEND,
ANDREAS
Cyprus

Blessings on the eve of venture with Gurudas College

Today's progress is defined by its advancement of digital explosion in all fields of communication. An unique blend of science and art, Photography has also become an integral part of this development. Pinhole camera with silver halide chemistry has changed into high resolution digital SLR's with chips and output in complete dry process. Even today's simple mobile phones include a camera which forces user to learn about taking pictures. Everyone has their own reasons to learn photography viz. to capture moment, memories to recap, evidence to support, art to create or research to advance etc.

As Photography encompasses wide range of its use, a basic understanding of this, is almost essential in today's academic curriculum. I am very happy to understand Gurudas College, Kolkata has agreed to offer a Basic course of Photography with the expertise and help from the great photo institution, Photographic Association of DumDum (PAD). They have loads of expertise in offering Free Evening Course in Photography (FECF), 3 year Diploma courses and several other workshops and advanced courses. So partnering with PAD is an easy way to introduce an academic course in any institution. PAD's course organizers and present honorary honorable teachers are all dedicated people. I sincerely applaud their dedication.

At the end, I wish a grand success of this offering, I feel blessed to offer my blessings to all of you. God bless us and I wish you best of everything.

P.Sen(Dipak), B.Ch.E(JU), M.Tech(IIT), AFIAP, Hon FPAD
 Founder & Senior member of PAD
 CANADA



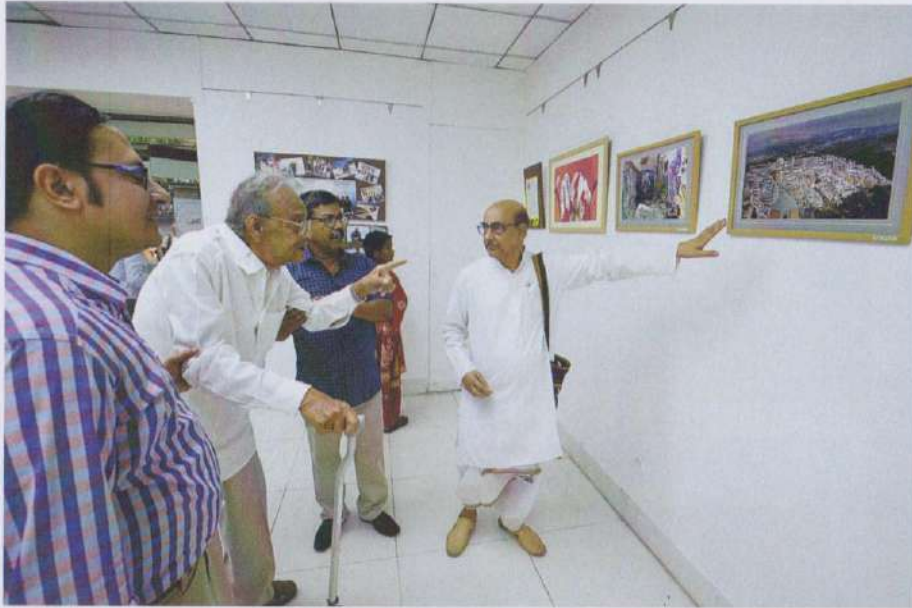
Portraiture Workshop on Photography at
 Birla Industrial & Technological Museum, Kolkata



Biswatosh Sengupta Addressing Felicitions Programme



Prof. Nrisinha Prasad Bhaduri & Mr. Sabyasachi Chakraborty discussing in
 one of PAD's Exhibition



Mr. Nemai Ghosh at Four Ps Exhibition



Mr. Washim Kapoor inaugurating Students & Members Salon



Dr. Bikash Sanyal, Mr. Nemai Ghosh and Prof. Somendranath Bandyopadhyay at Four Ps Exhibition



Mr. Mrinal Pal, Prof. Somendranath Bandyopadhyay, Mr. Pranatosh Sengupta, Mr. Emdadul Islam, and Prof. Biswatosh Sengupta at the 9th International Photographic Conference



Prof. Somendranath Bandyopadhyay, Dr. Shyamal Kumar Chakraborty and Dr. Abhoy Nath Ganguly at Benu Sen Memorial Lecture



Prof. Subimalendu Bikash Sinha, Prof. Biswatosh Sengupta, Hon'ble Justice Sri Shyamal Kumar Sen and Prof Nrisinha Prasad Bhaduri Lighting lamp for Group Exhibition of Photographic Association of Dum Dum

Forewords

Photography plays a very significant role in all spheres of life. Starting from scientific innovation to historical lore, from space to under water, from documentation to artistic creation; one can find elegance and application of photography in every sphere of life. There is hardly any field where photography is not utilised in this modern society. Today, it is a very fascinating subject to one and all. It is one of the most popular leisure, tour and cultural pursuits and there are few families without a camera. Owing to abundance of Mobile & Digital cameras, everyone whether young or old can now take snaps. A backdated (2016) Statistical record indicate that about 38 crores of photos are uploaded in a day which is equivalent to 4400 snaps per second. But techniques of photography still remain a mystery to a large section of the society and many people shoot without knowing the ABC of Photography.

The Photographic Association of Dum Dum (PAD) is a voluntary organization, affiliated to Federation of Indian Photography, National body for Photography in India, and an indirect member of the Fédération Internationale de l'Art Photographique (FIAP), a UNESCO recognised body. PAD is serving globally for the cause of photographic development since its inception in 1957. Its motto is to promote and propagate Photography through different ways in various capacities via Annual International Salons, International conferences, organising photographic Courses, Participating in Salons, Students' & Members' Exhibitions, routine excursions and sharing each other's experience in transforming picture into Art. PAD is providing teaching support to many organisations to foster photographic education in India and this time to Gurudas College.

The Gurudas College in collaboration with Photographic Association of Dum Dum, has introduced a 4 months Certificate Courses for the students of Gurudas College titled "Certificate course on "Basics of Photography". This course is for about 32 hours duration (2 periods of 1 hour per week for four months). The course is designed to help the students to understand the ABC of Photography. Basic concepts of various theoretical aspects and hand on training (Practical demonstrations and outdoor classes) will be dwelt upon so as to enable them to equip themselves to practice the subjects and to do work independently at any concern.

At present this is a course mainly for the students of Journalism & Mass Communication Department of Gurudas College where the students get an opportunity to establish a connection with the different experts of Photographic Association of Dum Dum working in various fields, and pursue relevant study in near future.

Earlier PAD has conducted such a course for the students of RamaKrishana Sarada Mission Vivekananda Vidyabhabhan extending for a period of one year (1 hour per week). In the month of July PAD will conduct a Summer course on Photography for the 2nd Semester Postgraduate students of the Kalyani University and also provide teaching support to the Photographic Society of Murshidabad for their certificate course which will start on 14th July, 2019.

We take this opportunity to extend our sincere gratitude and heartfelt thanks to the authorities of Gurudas College particularly to Dr. Mausumi Chatterjee, Principal for inviting us to conduct the course and Dr. Joydeep Chandra, Librarian and acting head of the Journalism & Mass communication Department for his active cooperation. We also extend our sincere thanks to those who obliged us by their blessing messages.

It is expected that the Students of Gurudas College will be immensely benefitted in particular and Photography will flourish in general. Before I conclude, let us hope that Photography will go a long way to cultivate knowledge as a means of livelihood and as a medium of creative expression. It will foster international brotherhood as the universal language of photography is understood by one and all.



Faculty Members

Dr. Abhoy Nath Ganguly, M.Sc, Ph.D, FRSC & CC(UK), Dip-in-Photo (PAD), ARPS, EFIAP, FFIP, Hon. PESGSPC, GPA. PESGSPC, Hon. FDDFU, Hon. SOP, Hon. EFMPA

President and Hony. Lecturer, Photographic Association of Dum Dum, Chairman, Benu Sen Study Centre, PAD, Former Factory Manager, M/s Organon (India) Ltd., Hony. Jury Member of National & International Salons

Professor Biswatosh Sengupta, M.Stat (ISI), MCA, MICS, Pg. Dip-in-Demo (ISI), AFIAP, ESFIAP, Hon. FNPAS, HON. FBPS, Hon. FIP, FICS, Hon. FICS, Hon. SoP, Hon. PESGSPC, GPA. PESGSPC, Hon. FDDFU, Hon. MAR, Hon. EFMPA, Hon. Chhyapath, etc.

Hon. Jt. Secretary and Hony. Lecturer, Photographic Association of Dum Dum, Hon. Advisor and Faculty, Digital Research Unit, PAD, Former Professor Information Technology and Vice-Principal, BPPIMT, Former Addl. Director-in-Charge, Socio-Economic Planning, KMDA, Former Guest Lecturer, Question setter and Examiner, University of Calcutta, Guest faculty, Question setter and Examiner W. B. State University, Moulana Azad College, Dinabandhu Andrews College and Lady Brabourne College, Ex-Counselor and Examiner, IGNOU.

Mr. Partha Kumar Palit, B.Sc, Dip-in-Photo (PAD), ARPS, EFIAP/p, EPSA, FFFIP, Hon. PESGSPC, GPA. PESGSPC, Hon. FSWAN,

Executive Member & Hony. Lecturer, Photographic Association of Dum Dum, Former General Manager, NICCO., Hony. Jury Member of National & International Salons.

Mr Mrinal Kumar Bandyopadhyay, M.Tech in Chem. Eng (IIT, Kanpur), PGDM (IIM Kolkata), CSQP, Dip-in-Photo (PAD), EFIAP, FFIP, Hon. PESGSPC, GPA. PESGSPC,

Executive Member & Hony. Lecturer, Photographic Association of Dum Dum, Chairman, Digital Research Unit, PAD, Former Executive Engineer, ONGC, Director, MB Technosoft Consultant (P) Ltd., Web master of Different Salons, Hony. Jury Member of National & International Salons.

Dr. Jaydeep Rishi, M.A, Ph.D, Dip-in-Photo (PAD),

Editor IMAGE & Hony. Lecturer, Photographic Association of Dum Dum, Associate Professor & Jt. Coordinator, PG Dept. English, Sarojini Naidu College for Women.

Mr. Joy Mukhopadhyay, B.Sc, Dip-in Photo (PAD), AFIAP,

Hony. Lecturer, Photographic Association of Dum Dum, Sr. Supervisor,
Microbiology, ASG Biochem Pvt. Ltd.

Mr. Asim Podder, M.Sc., Dip-in Photo (PAD), PD-in-Photoshop (PAD), Hony.
Lecturer, Photographic Association of Dum Dum, Technical Officer, Bose Institute.

Mr. Partha Pratim Halder, B.Sc., Dip-in Photo(PAD), Hony. Lecturer,
Photographic Association of Dum Dum, Tech. Assistant ,Reprography&
Photography Unit, Indian Statistical Institute.

Mr. Ashim Paul, B.Com., Dip-in-Photo (PAD), Dip-in-Cinematography (NIFA),
Hony. Lecturer, Photographic Association of Dum Dum, Photojournalist, Dainik
Jagaran

Ms. Kusmi Majumder, B.Sc., Dip-in Photo(PAD),PD-in-Photoshop(PAD),
Hony. Lecturer, Photographic Association of Dum Dum, Former Funder Director &
Proprieter,,Raxdar Health Care.

Course Co-ordinator

e-mail: kusmimajumdar15@gmail.com

Mob :9830138588

I.LYKOURIS

Many dream, few dare and very few actually succeed.

Congratulations for organizing a new certificate course
on "Basics on Photography"

I am sure you will be among the last ones !

My sincere support will be always with you on such efforts.

Best wishes

IoannisLykouris MFIAP, HonEFIAP

FIAP Secretary General



IoannisLykouris MFIAP, HonEFIAP
FIAP Secretary General

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The Notable Achievements of PAD

It is a never ending list but to name a few :

- ☐ Organised 61 International Salons since 1957.
- ☐ Organised 11 International Photographic Conferences only of thier kind in India.
- ☐ Conferred Hon. Fellowship of PAD on 44 World Master Photo Artists.
- ☐ Pioneer in introducing Free Photographic Courses in India leading to Certificate, Diploma & Post Diploma.
- ☐ About 431 dissertations on different topics.
- ☐ 13 All India Seminars on Photography.
- ☐ 4 Group Exhibitions in West Germany, Nepal and Uganda.
- ☐ 45 Members' & Students' Exhibitions in various cities of India.
- ☐ 26 Solo Exhibitions of the members.
- ☐ Publication of three books—Learn Photography, Art of Photography & Experimental Photography.
- ☐ 22 Workshops on Photography at Ahmedabad, Kolkata, Santiniketan, New Delhi & Murshidabad.
- ☐ Introducing of Tropical Film Developer - BS4.
- ☐ Invention of Brick Solarisation – Tonorama – Tonal – Macro-pictography.
- ☐ Introducing of Judges' Training Course since 1983.
- ☐ Assisting Local Photographic Clubs in conducting their courses in Photography.
- ☐ Setting up of Benu Sen Study Centre and Digital Research Unit.
- ☐ Introduction of Post-Diploma Course of Photo Editing.
- ☐ Introduction of Interactive Preparatory Course for MFIAP.
- ☐ Providing Faculty to many Institutions.



Four PADianas at Greek Photo Workshop



Biswatosh Sengupta, Hon'ble Justice Shyamal Kumar Sen, Ramananda Bandyopadhyay on the occasion of Benu Sen Memorial Lecture at Abanindra Sabhaghar



Dignitaries at the Inaugural programme of 10th International Photographic Conference



Distinguished Chinese Delegates at the Inaugural Ceremony of Photo Art Exhibition & Symposium at Indian Museum, Kolkata