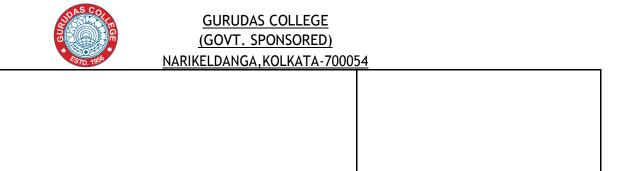


## GURUDAS COLLEGE (GOVT. SPONSORED) NARIKELDANGA, KOLKATA-700054

Academic Session:2019-20
Semester:I
Dept. of:Journalism and _Mass Communication
Name of the Teacher:Dr Anuja Bagchi

Hons.	
Topics allotted	Mode of teaching (Project, lecture etc.)
JORA -CC-1-TH:Unit II  Language of news, Principles of clear writing, Skills to write news, Sociology of news, Paid news, Yellow Journalism, Agenda Setting, Trial by Media, Gatekeeper, Politics of news, Neutrality and Bias in news JORA-CC-1-1P: UnitIII Writing Headlines from news stories UnitIV Writing Article JORA -CC-1-2 TH+TU: Unit III Extremist Press, Contribution of Bipin Chandra Pal and Bal Gangadhar Tilak,	Lecture, Project, Use of net
Contribution of Mahatma Gandhi in Indian Journalism, Contribution of Nationalist Press in freedom movement	
DSE	
Topics allotted	Mode of teaching (Project, lecture etc)
Generic Elective / CC	
Topics allotted	Mode of teaching (Project, lecture etc.)
JORG-CC/GE-1-1-TH+TU: Unit III:Principles of Editing: Copy Testing: Computer Editing; Different Types of Headlines; Computer Applications; Page Make up; Front page and other pages; Principles to be followed; Photo Journalism; Caption Writing; Photo Printing Process. Unit II: Inverted pyramid: Intro; Lead; Language of news writing.	Lecture, project, Use of net
DSE	
Topics allotted	Mode of teaching (Project, lecture etc.)
AECC / SEC	
Topics allotted	Mode of teaching (Project, lecture etc.)
Topics attotted	mode of teaching (Froject, tecture etc.)



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## GURUDAS COLLEGE (GOVT. SPONSORED) NARIKELDANGA, KOLKATA-700054

Implementation Report:
Academic Session 2018-19
Semester I: JORA -CC -1-1 TH: Unit II JORA- CC-1-1-P: Topics from III and IV (written practical) JORA-CC-1-2 -TH+ TU: Unit III and IV JORG-CC/GE-11-TH+TU: Unit III and Unit IV
All the above portion of the syllabus has been implemented.