## ANNUAL REPORT CAREER COMMITTEE 2018-19

## **Career Fair:**

Gurudas College has organised a Career Fair on 27<sup>th</sup> Sep 2018. Over 700+ students descended upon the common room eager to meet various career counsellors in their campus. The event was



scheduled to start at 12:00p.m.The Fair focused primarily on the fresh job seekers who were confused about which direction to capitalise on. The students were able to connect with numerous career counsellors for information various skill development programs, diploma courses and future aspects different of fields. There were in total 8 stalls present with their respective representatives to influence students to be quided them. Some of them was Keya Seth College of Beauty representatives with their stall. Miss Payal Paul, College Head of Keya Seth, was present to solve the queries of the

students. This Institute offers crash courses (consisting from 1 day to 2 months) and diploma courses (minimum course duration of 5 months) in the careers of Beautician. It assures 100% placements in various MNCs. Miss Srirupa Ray- GM, Business Development of Keya Seth Communication (India) Private Limited, claimed "to train different individuals in very effective way so as to make them get jobs in various cosmetic companies and other beautician related jobs."

The stall of Gurudas College Skill Development Centre is seen. Liza Halder, co-ordinator of Skill Development Centre, showcased 4 skill development courses including Tally with GST; Advance Excel; Digital Marketing; Advance Multimedia (2D Animation, 3D Animation, VFX); each costing ₹4,500/- While the top 3 are of 6 months duration, the latter one is of 1 year. She also states the future probabilities of having this skills in a student's resume.

Next is Edwise's stall, who claim to be the leading overseas education consultants. Mr. Rajeev Banerjee, Marketing Executive, told the students about the procedure for studying in abroad. He also shared pamphlets of various Universities around 7 Continents around the Globe, which Edwise helps in taking admissions for post graduation courses.

After this comes the stall of Carreograph Institute of Management Studies, which bets on having 20 years of experience in placing various individuals as medical representatives. Mr. Ananda Chatterjee, Counsellor of Carreograph, tells that the Institute has a success record of 50 placements per months. He also states that the course duration is of 2 months and students of any graduate degree can apply for the course. For enrolling into this particular Institute, they would have to visit the Carreograph's Office in Shyambazar.

Moving on students saw the stall of Career Launcher. Ispa Bhandari, Councellor of Career



Launcher, asserted the success percentage of 43% in making students crack various Exams of Central Government Jobs. She stated that they have a 1 year class coaching for students interested in Bank, SSC, UPSC exams whose fee is of ₹21,299/-Students can go for 5 days a week classes each of 2 hours duration or weekend classes of 4 hours each. Career Launcher Office is situated in Sealdah.

The next stall was that of JIS Insitute of Skill Development. Mr. Soumitra Addo, Assistant Manager of JIS Foundation, affirmed about various courses of 6 months

duration which are available absolutely free of cost to students across West Bengal. It has three Campuses in Kolkata located in Patipukur and Dum Dum. Students need to be 8 pass or 10 pass depending upon which course they choose to learn. The only requirement is that the students must have 80% attendance, unless which they won't be given any certificate of excellence.

Looking left comes the stall of Pune Institute of Business Management. Mr. Sourav Bhui, Assitant



Manager in PIBM, insisted student for joining in courses of Post Graduate Diploma in Management and MBA. "The entire couse is of as usual 2 years costing around ₹6.95 Lakhs", added Sourav. He also assured to place students in highly paid designations in various MNCs. At last the stall of Speed Jet Aviation comes to sight. Miss Lovanita Ganguly, Centre Manager at Speed Jet Aviation, sorted out the queries of the students there. disclosed the various opportunities for a student to end up as pilot, cabin crew, and other posts in commercial flights. Speed Jet Aviation is a sister partner of Gulf Aviation Academy located at

Florida, USA. The eligibility for the students for training in Speed Jet Aviation is Intermediate passed with science stream from any recognized board. The course duration starts from 6 months with fees depending upon the individual courses. One may get chance for being trained at Gulf Aviation Academy, Florida.

The Career Fair ended at 4:00p.m. The majority of the students stated that they were highly satisfied with the replies from the career counsellors and are glad that they attended the Fair. Because of this event students were exposed to future work prospects with an awareness of various skill developing programs. Students were provided opportunity to get knowledge of what's available to them along with today's market trends that will help them overcome barriers when searching for permanent employment.

## **Career Oriented Course:**

Institute of Digital Entertainment and Arts (IDEA) in collaboration with Career committee organised an



interactive session in the field of Animation 2D, 3D, Vfx, Film editing etc for the students of Computer science and Commerce department. Over 40 students of both department were present and participated in that interactive seminar held on 27<sup>th</sup> Feb 2019.

## **Campus drive:**

In the second week of march committee had organized another campus drive with ICICI Prudential Pvt. Ltd. where more than 30 students appeared for several rounds of selection process and among them 13 students were short listed for final interview. Among them 8 students were selected for the job successfully.

Sr No.	Name	Contact Number		Mail Id	College Name	Status
1	Rubina Khatun			rubina.mun@gmail.com	Gurudas College	Selected
2	Atanu Goswami			goswami.atanu21061998@gmail. com	Gurudas College	Selected
3	Chirantan Acharjya			97chirantan.acharjya@gmail.com	Gurudas College	Selected
4	Rituparna Roy			parthac2009@gmail.com	Gurudas College	Selected
5	Aparna Das			aparnadas1289@gmail.com	Gurudas College	Selected
6	Riju Addy			rijuaddy@gmail.com	Gurudas College	Selected
7	Abhijit Sarkar			abhijitsarkar754@gmail.com	Gurudas College	Selected
8	Aishik Saha			aishik251297@gmail.com	Gurudas College	Selected



However, this year TCS launched a new recruitment mandate where on campus recruitment was not encouraged and online web portal was used. That was circulated to all final year students. The event was taken place on 6<sup>th</sup> Jan 2019 online.

